



Ed Lain of Lazer Grafix, a graphic design/advertising agency located in Broomall, Delaware County, which will be marking 14 years in the design business next year, received good news recently.

The Center City Macintosh User Group recently chose his design as their official logo. Members of the group chose his design from a number of submissions and have already placed it on their website. "I've had a Mac since they first came out in 1984, run a Mac-only studio, and will be an Apple customer for life, so this was a special honor," says Lain who hopes to attend the group's next meeting. The group's website is www.ccpmug.com.

Lain, who has designed recognizable logos and ads for clients in a wide range of businesses ranging from automobile dealers to nightclubs, has been quite in demand recently.

Last year, his "handprint" design was awarded Honorable Mention in a national competition for the design of a new logo for The Consortium for Conservation Medicine, headquartered in Palisades Park, NY. The competition featured over 350 entries from all over the world including Poland, The Philippines, Australia and Belize.

A few weeks earlier, Lazer Grafix designed the logo for New York Yankees Pitcher Chris Hammond's hammondfoundation.org website. The Chris Hammond Youth Foundation is a non-profit organization founded for the purpose of financially assisting in the construction and/or maintenance of recreation and athletic facilities in rural Alabama communities. Hammond grew up in Alabama.

In 2003, Lazer Grafix was tapped to design a logo for the Jewel Association. JEWEL stands for "Judging Every Work— Evaluating with Love". It is an academic and fine arts program designed for Christian students, 1st-12th grades. JEWEL is designed to be a teaching tool, encouraging students to achieve their full potential. Their website, still under construction, can be viewed at kidsarejewels.org.

"I like the fact that, by having these logos seen on a national level, I can get the name Lazer Grafix out there on a grander scale. It's nice to be able to spread your wings like that once in a while," says Ed Lain, a Broomall resident, Cardinal O'Hara High School and Temple University grad.

Ed's father, Ed Lain Sr., who passed away in 2000, was well-known in the Philadelphia advertising community, selling advertising for just about every broadcasting outlet in the area, his last position was as Senior Account Representative at Fox Philadelphia.

Lazer Grafix is a full service Macintosh-based advertising/design studio located at 455 Parkway, 2nd Floor in Broomall. The phone # is 610-328-9335.



www.lazergrafix.net (under major construction)